

Privacy Policy

Last Updated: 04/12/2025

Company Name: Frshr Leather Restoration

Registered Location: Dubai, United Arab Emirates

Introduction

Fresha Leather Restoration ("we", "our", or "us") is committed to protecting your privacy and ensuring transparency in how we handle personal information. This Privacy Policy explains what information we collect on our website's holding page and through our WhatsApp communication channel, how we use it, and your rights under applicable data protection laws, including the UAE Personal Data Protection Law (PDPL) and GDPR principles. As our website expands, we will update this policy to reflect additional data collection practices such as analytics, cookies, or online forms.

1. Information We Collect

At this initial stage, our holding page does not automatically collect or process any personal data. We do not use cookies, tracking technologies, analytics tools, website forms, or behavioural tracking. The only personal data we may receive is information you voluntarily provide when contacting us through WhatsApp or email.

Information Provided via WhatsApp

If you choose to contact us via WhatsApp, we may receive your name, phone number, and any information you send, such as service enquiries or images of items.

2. How We Use Your Information

Any voluntarily provided information is used solely to respond to your enquiries, provide service information, discuss or book services, and communicate with you as a customer. We do not sell or share your information with unrelated third parties.

3. Legal Basis for Processing

We process your data only with your consent, when necessary to respond to your request, or when required to comply with UAE law.

4. Data Storage and Security

We take reasonable steps to protect your personal data from unauthorised access, misuse, or disclosure. WhatsApp communications are stored according to WhatsApp's own encryption and security standards.

5. Data Sharing

We do not share your data with third parties except when legally required or when you explicitly request or consent to sharing.

6. Your Rights

You have the right to request access, correction, deletion, or withdrawal of consent regarding your personal data. You may also request information about how your data is used.

7. Links to External Services

Our holding page may contain a link to WhatsApp. Your use of WhatsApp is governed by WhatsApp's own Privacy Policy and Terms of Service.

8. Updates to This Privacy Policy

As new features such as cookies, analytics, or data forms are added to our website, this Privacy Policy will be updated accordingly.

9. Contact Us

Fresha Leather Restoration
Dubai, United Arab Emirates
Email: ops@frshr.ae